

SetUp

3Q/2023

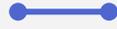
4Q/2023

Vorbereitung

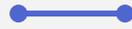
Situationsanalyse



Angebotserstellung/
Auftragserteilung



Studiendesign/
Operationalisierung



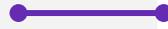
Entwicklung:
Fragebogen/
Elemente



KickOff

Realisierung

Recruiting (extern)



Interviews intern



Interviews
extern



Checkpoints

Sprint

Go



Schulterblick



Analyse

Grobanalyse:
Inhouse Interviews
Feinanalyse
Ergebnisbericht/
Inhouse



Ergebnisprä-
sentation (Alle)

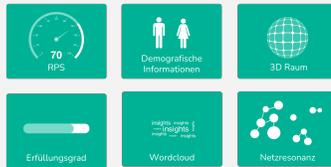


Optional: CheckUp

Design

Auswahl Plattformen

Kontinuierliche
Interviews extern
(repgrid mit
Dashboardzugang)



Checkpoints

Sprint



Schulterblick

CheckUp

... to be continued